



<p>PROBLEM excessively dry hair due to environmental factors or styling stress</p>	<p>HYDRATION TREATMENT 1. shampoo - Moist™ Sunflower & Apricot Shampoo 2. mist hair - Cure™ Vitamins & Protein Strengthening Treatment 3. mix a tsp. Cure™ Vitamins & Protein Strengthening Treatment and 1 part Moist™ Sunflower & Apricot Moisturizing Crème Treatment, leave in 3-5 minutes, rinse</p>	<p>TAKE HOME TREATMENTS 1. Moist™ Sunflower & Apricot Shampoo 2. Moist™ Sunflower & Apricot Moisturizing Crème Treatment</p>
<p>PROBLEM stressed-out, weak hair textures that desire strengthening and dramatic improvement.</p>	<p>HEALTHY TREATMENT 1. shampoo with Healthy™ Blackberry & Bergamot Strengthening Shampoo, rinse and repeat 2. apply Healthy™ Blackberry & Bergamot Strengthening Conditioner, massage well, leave in 3-5 minutes and rinse 3. mist on Healthy™ Blackberry & Bergamot Leave-in Strengthening Treatment, comb through, do not rinse</p>	<p>TAKE HOME TREATMENTS 1. Healthy™ Blackberry & Bergamot Strengthening Shampoo 2. Healthy™ Blackberry & Bergamot Strengthening Conditioner 3. Healthy™ Blackberry & Bergamot Leave-in Strengthening Treatment</p>
<p>PROBLEM overprocessed or extremely damaged hair</p>	<p>REJUVENATING TREATMENT 1. shampoo - Calm™ Guarana & Ginger Nourishing Shampoo 2. mist hair - Cure™ Vitamins & Protein Strengthening Treatment 3. mix 1 part Calm™ Guarana & Ginger Rejuvenating Reconstructor and a tsp. Cure™ Vitamins & Protein Strengthening Treatment, leave in 3-5 minutes 4. mix 1 part Moist™ Sunflower & Apricot Moisturizing Crème Treatment and a tsp. Cure™ Vitamins & Protein Strengthening Treatment, leave in 3-5 minutes, rinse</p>	<p>TAKE HOME TREATMENTS 1. Calm™ Guarana & Ginger Nourishing Shampoo 2. Calm™ Guarana & Ginger 60 Second Hair Revive 3. Calm™ Guarana & Ginger Rejuvenating Reconstructor</p>
<p>PROBLEM dry, flaky, itchy scalp</p>	<p>PURIFYING TREATMENT 1. shampoo - Purify™ Cucurbita & Tea Tree Oil Deep Cleansing Shampoo, rinse and repeat if needed 2. mist hair - Cure™ Vitamins & Protein Strengthening Treatment to mid-lengths and ends only 3. apply Moist™ Sunflower & Apricot Moisturizing Crème Treatment from scalp to ends and massage 3-5 minutes, rinse 4. apply Smoother™ Passionflower & Aloe Leave-in Texturizing Conditioner, style as desired</p>	<p>TAKE HOME TREATMENTS 1. Purify™ Cucurbita & Tea Tree Oil Deep Cleansing Shampoo 2. Smoother™ Passionflower & Aloe Leave-in Texturizing Conditioner</p>
<p>PROBLEM normal hair and scalp that needs stimulation and refreshment</p>	<p>REVITALIZING TREATMENT 1. shampoo - Calm™ Guarana & Ginger Nourishing Shampoo 2. mix 1 part Moist™ Sunflower & Apricot Moisturizing Crème Treatment and 1 part Calm™ Guarana & Ginger Rejuvenating Reconstructor, leave in 3-5 minutes, rinse</p>	<p>TAKE HOME TREATMENTS 1. Calm™ Guarana & Ginger Nourishing Shampoo 2. Calm™ Guarana & Ginger 60 Second Hair Revive</p>
<p>PROBLEM fine, thin, limp, permed or delicate hair</p>	<p>BODY & FULLNESS TREATMENT 1. shampoo - Clarify™ Rosemary & Quillaja Clarifying/Detoxifying Shampoo, rinse and repeat if desired 2. mist hair - Cure™ Vitamins & Protein Strengthening Treatment 3. mix 1 part Calm™ Guarana & Ginger Rejuvenating Reconstructor with a tsp. Cure™ Vitamins & Protein Strengthening Treatment, leave in 3-5 minutes 4. apply Calm™ Guarana & Ginger 60 Second Hair Revive or Calm™ Guarana & Ginger Leave-in Detangler</p>	<p>TAKE HOME TREATMENTS 1. Full™ Green Tea & Alfalfa Shampoo 2. Calm™ Guarana & Ginger Leave-in Detangler</p>

<p>PROBLEM color-treated hair</p>	<p>BRILLIANCE TREATMENT 1. shampoo - Brilliance™ Grapefruit & Honey Color Protect Shampoo 2. mist hair - Cure™ Vitamins & Protein Strengthening Treatment 3. mix 1 part Calm™ Guarana & Ginger Rejuvenating Reconstructor and 1 part Moist™ Sunflower & Apricot Moisturizing Crème Treatment - leave in 3-5 minutes 4. apply Brilliance™ Grapefruit & Honey Leave-in Color Protector, style as desired</p>	<p>TAKE HOME TREATMENTS 1. Brilliance™ Grapefruit & Honey Color Protect Shampoo 2. Brilliance™ Grapefruit & Honey Leave-in Color Protector</p>
<p>PROBLEM all types of color-treated hair that need gentle protection while keeping color rich and vibrant</p>	<p>VIBRANT COLOR TREATMENT 1. shampoo - Pure™ Mandarin & Jasmine Vibrant Color Shampoo, rinse and repeat if desired 2. apply Pure™ Mandarin & Jasmine Vibrant Color Conditioner, massage well, leave in for 3-5 minutes, rinse</p>	<p>TAKE HOME TREATMENTS 1. Pure™ Mandarin & Jasmine Vibrant Color Shampoo 2. Pure™ Mandarin & Jasmine Vibrant Color Conditioner</p>
<p>PROBLEM swimmer's hair, dry, damaged, discolored from overexposure to chlorinated water or salt water</p>	<p>SWIMMER'S TREATMENT 1. shampoo - Clarify™ Rosemary & Quillaja Clarifying/Detoxifying Shampoo 2. mix 1 part Moist™ Sunflower & Apricot Moisturizing Crème Treatment and 1 part Calm™ Guarana & Ginger Rejuvenating Reconstructor, leave in 3-5 minutes, rinse</p>	<p>TAKE HOME TREATMENTS 1. Clarify™ Rosemary & Quillaja Clarifying/Detoxifying Shampoo 2. Calm™ Guarana & Ginger 60 Second Hair Revive 3. Calm™ Guarana & Ginger Rejuvenating Reconstructor</p>
<p>PROBLEM all skin types that desire a daily ultra-hydrating cleansing and moisturizing system</p>	<p>NOURISHING BODY TREATMENT 1. apply Calm™ Guarana & Ginger Moisturizing Body Wash, lather and massage, rinse 2. apply Calm™ Guarana & Ginger Moisturizing Body Lotion, on moist or damp skin, massage, reapply as needed</p>	<p>TAKE HOME TREATMENTS 1. Calm™ Guarana & Ginger Moisturizing Body Wash 2. Calm™ Guarana & Ginger Moisturizing Body Lotion</p>
<p>PROBLEM coarse, curly, wiry, frizzy or unmanageable hair</p>	<p>SMOOTH & SILKEN TREATMENT 1. shampoo - Smoother™ Passionflower & Aloe Shampoo or Clarify™ Rosemary & Quillaja Clarifying/Detoxifying Shampoo 2. mist hair - Cure™ Vitamins & Protein Strengthening Treatment 3. mix 2 parts Moist™ Sunflower & Apricot Moisturizing Crème Treatment and 1 part Calm™ Guarana & Ginger Rejuvenating Reconstructor, leave in 3-5 minutes 4. apply Smoother™ Passionflower & Aloe Leave-in Texturizing Conditioner, style as desired</p>	<p>TAKE HOME TREATMENTS 1. Smoother™ Passionflower & Aloe shampoo 2. Smoother™ Passionflower & Aloe Texturizing Leave-in Conditioner</p>
<p>PROBLEM dull, drab, brittle, dehydrated or lifeless hair</p>	<p>BIO-MARINE SHINE TREATMENT 1. shampoo - Deepshine® Sea Kelp Crème Shampoo 2. mix 1 part Deepshine® Marine Nutrient Treatment and a tsp. of Cure™ Vitamins & Protein Strengthening Treatment, leave in 3-5 minutes 3. apply Deepshine® Sea Kelp conditioner, massage 1-3 minutes, rinse 4. apply Deepshine® Phyto-Marine Lusterizer, style as desired</p>	<p>TAKE HOME TREATMENTS 1. Deepshine® sea kelp Crème Shampoo 2. Deepshine® Sea Kelp Conditioner 3. Deepshine® Marine Nutrient Treatment 4. Deepshine® Phyto-Marine Lusterizer</p>
<p>PROBLEM natural or color-treated hair with unwanted brassy tones</p>	<p>BRIGHTENING TREATMENT 1. shampoo - Clarify™ Rosemary & Quillaja Clarifying/Detoxifying Shampoo 2. shampoo with Bright™ Chamomile & Lavender Color Brightening Shampoo 3. mix 1 part Moist™ Sunflower & Apricot Moisturizing Crème Treatment with a tsp. Cure™ Vitamins & Protein Strengthening Treatment, leave in 3-5 minutes, rinse</p>	<p>TAKE HOME TREATMENTS 1. Bright™ Lavender & Chamomile Color Brightening Shampoo</p>

*Special Note on All Take Home Treatments:
Clarify™ Rosemary & Quillaja Clarifying / Detoxifying Shampoo is an ideal after-rinse shampoo for heavy users of styling and finishing products.
Cure™ Vitamins & Protein Strengthening Treatment is the ideal supplement for anyone requiring extra-strength conditioning.
Calm™ Guarana & Protein Strengthening Treatment is not designed to be used by itself; always recommend a companion conditioning product.

R U S K

BRILLIANCE TREATMENT Recommended for color-treated hair. Shampoo hair with Brilliance™ Grapefruit & Honey Color Protect Shampoo; rinse. Mist hair thoroughly with Cure™ Vitamins & Protein Strengthening Treatment; massage scalp for 1-3 minutes. Formulate a mixture of 1 part Calm™ Guarana & Ginger Rejuvenating Reconstructor and 1 part Moist™ Sunflower & Apricot Moisturizing Crème Treatment in a mixing bowl; mix thoroughly. Apply to hair with applicator brush; comb through with wide-tooth comb; leave in 3-5 minutes. Gently massage scalp, neck and shoulders; rinse. Apply Brilliance™ Grapefruit & Honey Leave-in Color Protector; massage and leave in; style as desired. TAKE HOME TREATMENTS: Brilliance™ Grapefruit & Honey Color Protect Shampoo and Brilliance™ Grapefruit & Honey Leave-in Color Protector.

VIBRANT COLOR TREATMENT Recommended for all types of color-treated hair. Acts as an energy booster for depressed color and keeps highlights, temporary color and permanent color bold, rich and vibrant. Antioxidants and sunscreens protect color from fading. Shampoo hair with Pure™ Mandarin & Jasmine Vibrant Color Shampoo. Rinse and repeat if desired. Apply Pure™ Mandarin & Jasmine Vibrant Color Conditioner with an applicator brush. Comb through hair with a wide-tooth comb. Massage hair, scalp, neck & shoulders. Leave in for 3-5 minutes and rinse. TAKE HOME TREATMENTS: Pure™ Mandarin & Jasmine Vibrant Color Shampoo and Pure™ Mandarin & Jasmine Vibrant Color Conditioner.

SWIMMER'S TREATMENT Recommended for swimmer's hair, dry, damaged, discolored from over-exposure to chlorinated water or salt water. Shampoo hair with Clarify™ Rosemary & Quillaja Clarifying/Detoxifying Shampoo. Massage and rinse. Formulate a mixture of 1 part Moist™ Sunflower & Apricot Moisturizing Crème Treatment and 1 part Calm™ Guarana & Ginger Rejuvenating Reconstructor in a mixing bowl, mix thoroughly. Apply to hair with applicator brush; comb through with wide-tooth comb; leave in 3-5 minutes. Gently massage scalp, neck and shoulders; rinse and style as desired. TAKE HOME TREATMENTS: Clarify™ Rosemary & Quillaja Clarifying/Detoxifying Shampoo, Calm™ Guarana & Ginger 60 Second Hair Revive and Calm™ Guarana & Ginger Rejuvenating Reconstructor.

NOURISHING BODY TREATMENT A lush, fragrant and hydrating body treatment recommended for every skin type, especially dry, thirsty, sensitive skin which needs nourishing. Apply Calm™ Guarana & Ginger Body Wash to bath sponge. Lather and massage body well. Rinse. On moist or damp skin apply Calm™ Guarana & Ginger Body Lotion and massage entire body. Reapply as often as needed and desired.

SMOOTH & SILKEN TREATMENT Recommended for coarse, curly, wiry, frizzy or unmanageable hair. Shampoo hair with Smoother™ Passionflower & Aloe Shampoo or Clarify™ Rosemary & Quillaja Clarifying/Detoxifying Shampoo. Mist hair thoroughly with Cure™ Vitamins & Protein Strengthening Treatment; massage scalp for 1-2 minutes. Formulate a mixture of 2 parts Moist™ Sunflower & Apricot Moisturizing Crème Treatment and 1 part Calm™ Guarana & Ginger Rejuvenating Reconstructor in a mixing bowl; mix thoroughly. Apply to hair with applicator brush; comb through with wide-tooth comb; leave in 3-5 minutes. Massage scalp, neck and shoulders; rinse. Apply Smoother™ Passionflower & Aloe Leave-in Texturizing Conditioner. Massage in and leave in; style as desired. TAKE HOME TREATMENTS: Smoother™ Passionflower & Aloe Shampoo and Smoother™ Passionflower & Aloe Leave-in Texturizing Conditioner.

BIO-MARINE SHINE TREATMENT Recommended for dull, drab, brittle, dehydrated or lifeless hair. Shampoo hair with Deepshine® Sea Kelp Crème Shampoo. Formulate a mixture of 1 part Deepshine® Marine Nutrient Treatment and a teaspoon of Cure™ Vitamins & Protein Strengthening Treatment in a mixing bowl, mix thoroughly. Apply to hair with applicator brush; comb through with wide-tooth comb; leave in 3-5 minutes. Gently massage scalp, neck and shoulders; rinse. Apply Deepshine® Sea Kelp Conditioner; massage 1-3 minutes and rinse. Apply Deepshine® Phyto-Marine Lusterizer and style as desired. TAKE HOME TREATMENTS: Deepshine® Sea Kelp Crème Shampoo, Deepshine® Sea Kelp Conditioner, Deepshine® Marine Nutrient Treatment and Deepshine® Phyto-Marine Lusterizer.

BRIGHTENING TREATMENT Recommended for color-treated blonde hair or natural blonde or gray hair with unwanted yellow or brassy tones. Shampoo hair with Clarify Rosemary & Quillaja Detoxifying Shampoo. Follow with a shampoo of Bright™ Lavender & Chamomile Color Brightening Shampoo. Formulate a mixture of 1 part Moist™ Sunflower & Apricot Moisturizing Crème Treatment with a teaspoon Cure™ Vitamins & Protein Strengthening Treatment in a mixing bowl; mix thoroughly. Apply to hair with an applicator brush. Comb through with a wide-tooth comb. Leave in 3-5 minutes. Massage scalp, neck and shoulders; rinse. TAKE HOME TREATMENTS: Bright™ Lavender & Chamomile Color Brightening Shampoo.

RUSK SENSORIES TREATMENTS FORMULA GUIDE

HYDRATION TREATMENT Recommended for excessively dry hair due to environmental factors or daily styling stress. Shampoo hair with Moist™ Sunflower & Apricot Shampoo; rinse. Mist hair thoroughly with Cure™ Vitamins & Protein Strengthening Treatment; massage scalp for 1-2 minutes. Formulate a mixture of 1 part Moist™ Sunflower & Apricot Moisturizing Crème Treatment and a teaspoon Cure™ Vitamins & Protein Strengthening Treatment in a mixing bowl; mix thoroughly. Apply to hair with applicator brush; comb through with wide-tooth comb; leave in 3-5 minutes. Massage scalp, neck and shoulders; rinse and style as desired. TAKE HOME TREATMENTS: Moist™ Sunflower & Apricot Shampoo and Moist™ Sunflower & Apricot Moisturizing Crème Treatment.

HEALTHY TREATMENT A 3-step treatment recommended for stressed-out hair that may or may not be chemically treated. Formulated to fortify and dramatically improve the strength of weak or damaged hair while restoring vitality and health. Shampoo hair with Healthy™ Blackberry & Bergamot Strengthening Shampoo, rinse and repeat if desired. Follow by applying Healthy™ Blackberry & Bergamot Strengthening Conditioner; apply with applicator brush and massage thoroughly. Comb through hair with a wide-tooth comb. Massage scalp, neck, shoulders and leave in for 3-5 minutes. Rinse. Mist hair thoroughly with Healthy™ Blackberry & Bergamot Leave-in Strengthening Treatment; leave in and follow with desired styling. TAKE HOME TREATMENTS: Healthy™ Blackberry & Bergamot Strengthening Shampoo, Healthy™ Blackberry & Bergamot Strengthening Conditioner and Healthy™ Blackberry & Bergamot Leave-in Strengthening Treatment.

REJUVENATING TREATMENT Recommended for over-processed, bleached or extremely damaged hair. Shampoo hair with Calm™ Guarana & Ginger Nourishing Shampoo; rinse. Mist hair thoroughly with Cure™ Vitamins & Protein Strengthening Treatment; massage scalp for 1-3 minutes. Formulate a mixture of 1 part Calm™ Guarana & Ginger Rejuvenating Reconstructor and a teaspoon of Cure™ Vitamins & Protein Strengthening Treatment in a mixing bowl; mix thoroughly. Apply to hair with applicator brush; comb through with wide-tooth comb; leave in 3-5 minutes. Massage and rinse. Formulate a mixture of 1 part Moist™ Sunflower & Apricot Moisturizing Crème Treatment and a teaspoon of Cure™ Vitamins & Protein Strengthening Treatment in a mixing bowl; mix thoroughly. Apply to hair with applicator brush, comb through with wide-tooth comb; leave in 3-5 minutes. Gently massage scalp, neck and shoulders; rinse and style as desired. TAKE HOME TREATMENTS: Calm™ Guarana & Ginger Nourishing Shampoo, Calm™ Guarana & Ginger 60 Second Hair Revive and Calm™ Guarana & Ginger Rejuvenating Reconstructor.

PURIFYING TREATMENT Recommended for dry, flaky, problem scalp conditions. Gently brush scalp with a paddle brush to loosen the dry layers of skin and start to stimulate the scalp and increase circulation. Shampoo with Purify™ Cucurbita & Tea Tree Oil Deep Cleansing Shampoo; rinse. Repeat if condition is severe and allow the second shampoo to sit on the scalp for 3-5 minutes for maximum benefits. Spray Cure™ Vitamins & Protein Strengthening Treatment to mid-lengths and ends only, avoiding the scalp area. Apply Moist™ Sunflower & Apricot Moisturizing Crème Treatment with an applicator brush directly to the scalp and comb through the ends; gently massage the scalp, neck and shoulders for 3-5 minutes. Apply a plastic cap and place under steamer or dryer for maximum moisturizing benefits; rinse and apply a small amount of Smoother™ Passionflower & Aloe Leave-in Texturizing Conditioner for the added soothing and moisturizing benefits aloe provides. Style as desired. TAKE HOME TREATMENTS: Purify™ Cucurbita & Tea Tree Oil Deep Cleansing Shampoo, Smoother™ Passionflower & Aloe Leave-in Texturizing Conditioner.

REVITALIZING TREATMENT Recommended for normal hair and scalps that need stimulation and refreshment. Shampoo hair with Calm™ Guarana & Ginger Nourishing Shampoo. Formulate a mixture of 1 part Moist™ Sunflower & Apricot Moisturizing Crème Treatment and 1 part Calm™ Guarana & Ginger Rejuvenating Reconstructor in a mixing bowl; mix thoroughly. Apply to hair with applicator brush; comb through with wide-tooth comb; leave in 3-5 minutes. Gently massage scalp, neck and shoulders; rinse and style as desired. TAKE HOME TREATMENTS: Calm™ Guarana & Ginger Nourishing Shampoo and Calm™ Guarana & Ginger 60 Second Hair Revive.

BODY AND FULLNESS TREATMENT Recommended for fine, limp, thin, permed, or delicate hair. Shampoo hair with Clarify™ Rosemary & Quillaja Detoxifying Shampoo. Mist hair thoroughly with Cure™ Vitamins & Protein Strengthening Treatment; massage scalp for 1-2 minutes. Formulate a mixture of 1 part Calm™ Guarana & Ginger Rejuvenating Reconstructor with a teaspoon Cure™ Vitamins & Protein Strengthening Treatment in a mixing bowl; mix thoroughly. Apply to hair with an applicator brush. Comb through with a wide-tooth comb. Leave in 3-5 minutes. Massage scalp neck and shoulders; rinse. Apply Calm™ Guarana & Ginger 60 Second Hair Revive; massage in; after 60 seconds rinse out and style as desired. TAKE HOME TREATMENTS: Full™ Green Tea & Alfalfa Shampoo and Calm™ Guarana & Ginger Leave-in Detangler.

